

Cookie Policy for ExperinChina

Effective Date: [2025.08.08]

Last Updated: [2025.09.11]

ExperinChina (“we,” “our,” or “us”) uses cookies and similar technologies to provide you with the best browsing experience, to understand how our website is used, and to improve our services. This Cookie Policy explains what cookies are, how we use them, and how you can manage your preferences.

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They allow the website to recognize your device and store certain information about your preferences or past actions.

2. Types of Cookies We Use

We may use the following categories of cookies on www.experinchina.com:

- **Strictly Necessary Cookies**
Required for the basic functionality of the website (e.g., security, login). These cannot be disabled.
 - **Performance & Analytics Cookies**
Help us analyze how visitors interact with our site (e.g., Google Analytics) so we can improve performance.
 - **Functional Cookies**
Remember your preferences and enhance user experience (e.g., language settings).
 - **Marketing & Advertising Cookies**
Track browsing habits to deliver personalized advertising.
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3. How We Use Cookies

We use cookies to:

- Ensure the website functions properly.
 - Improve site performance and content.
 - Personalize your experience.
 - Measure and improve our marketing efforts.
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4. Third-Party Cookies

Some cookies may be placed by trusted third-party services we use, such as:

- Google Analytics (website performance analysis).
- Social media plugins (LinkedIn, Facebook, etc.).

These third parties may use cookies independently, subject to their own privacy policies.

5. Managing Your Cookie Preferences

You can control or disable cookies through:

- **Our Cookie Banner:** Manage your preferences when you first visit our site.
- **Browser Settings:** Most browsers allow you to block or delete cookies.
- **Opt-Out Tools:** For Google Analytics, you can install the Google Analytics Opt-Out Browser Add-on.

Please note that disabling certain cookies may affect the functionality of our website.

6. Updates to This Cookie Policy

We may update this Cookie Policy from time to time. Updates will be posted on this page with a revised “Last Updated” date.

7. Contact Us

If you have any questions about our use of cookies, please contact us:

ExperinChina

Email: privacy@gomaxgroup.com

Website: www.experinchina.com