

Privacy Policy for ExperinChina

Effective Date: [2025.08.08]

Last Updated: [2025.09.11]

ExperinChina (“we,” “our,” or “us”) powered by Gomaxgroup is committed to protecting the privacy of our clients, partners, and website visitors. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.experinchina.com, in compliance with applicable data protection laws, including the EU General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA).

1. Information We Collect

We may collect the following categories of personal information:

- **Contact Information:** name, email address, phone number, company details.
- **Professional Information:** job title, industry, service inquiries.
- **Technical Information:** IP address, browser type, device information, cookies.
- **Usage Data:** pages visited, time spent on the site, referral source.

We do not knowingly collect personal data from children under 16.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide and improve our services.
 - To respond to inquiries and communicate with you.
 - To personalize user experience and optimize website performance.
 - To comply with legal obligations.
 - For marketing and promotional purposes (with your consent, where required).
-

3. Sharing of Information

We may share your personal data only in the following cases:

- **Service Providers:** with trusted third parties (e.g., hosting, analytics, CRM) under contractual agreements.
- **Legal Compliance:** when required by law or regulatory authorities.
- **Business Transactions:** in the event of a merger, acquisition, or sale of assets.

We do not sell your personal information.

4. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Ensure website functionality.
- Analyze traffic and performance.
- Personalize content.

You may manage cookie preferences via your browser settings or our cookie banner. For more details, see our [\[Cookie Policy\]](#).

5. Data Retention

We retain your personal information only as long as necessary to fulfill the purposes outlined in this policy, or as required by law.

6. Your Rights

Depending on your location, you may have the following rights:

Under GDPR (EU/EEA):

- Right to access, rectify, or delete your data.
- Right to restrict or object to processing.
- Right to data portability.
- Right to withdraw consent at any time.
- Right to lodge a complaint with a supervisory authority.

Under CCPA (California, USA):

- Right to know what data we collect, use, and share.
- Right to request deletion of your personal information.
- Right to opt-out of the sale of personal information.
- Right to non-discrimination for exercising privacy rights.

Under PIPL (China)

- Right to know and decide how your personal information is processed.
- Right to access, correct, or complete your personal information.
- Right to request deletion of your personal information.
- Right to withdraw consent at any time.
- Right to restrict or object to processing of your personal information.

You can exercise these rights by contacting us at privacy@gomaxgroup.com.

7. Data Security

We implement appropriate technical and organizational measures to protect personal data against unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the Internet is 100% secure.

8. International Data Transfers

As we serve international clients, your information may be transferred and processed outside of your country of residence. We ensure adequate safeguards are in place, such as Standard Contractual Clauses (SCCs), when required by law.

9. Updates to This Policy

We may update this Privacy Policy from time to time. The updated version will be posted on this page with a revised “Last Updated” date.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us:

ExperinChina

Email: privacy@gomaxgroup.com

Website: <https://www.experinchina.com>